

SANTA CRUZ COUNTY, CALIFORNIA

County Community Data Profile

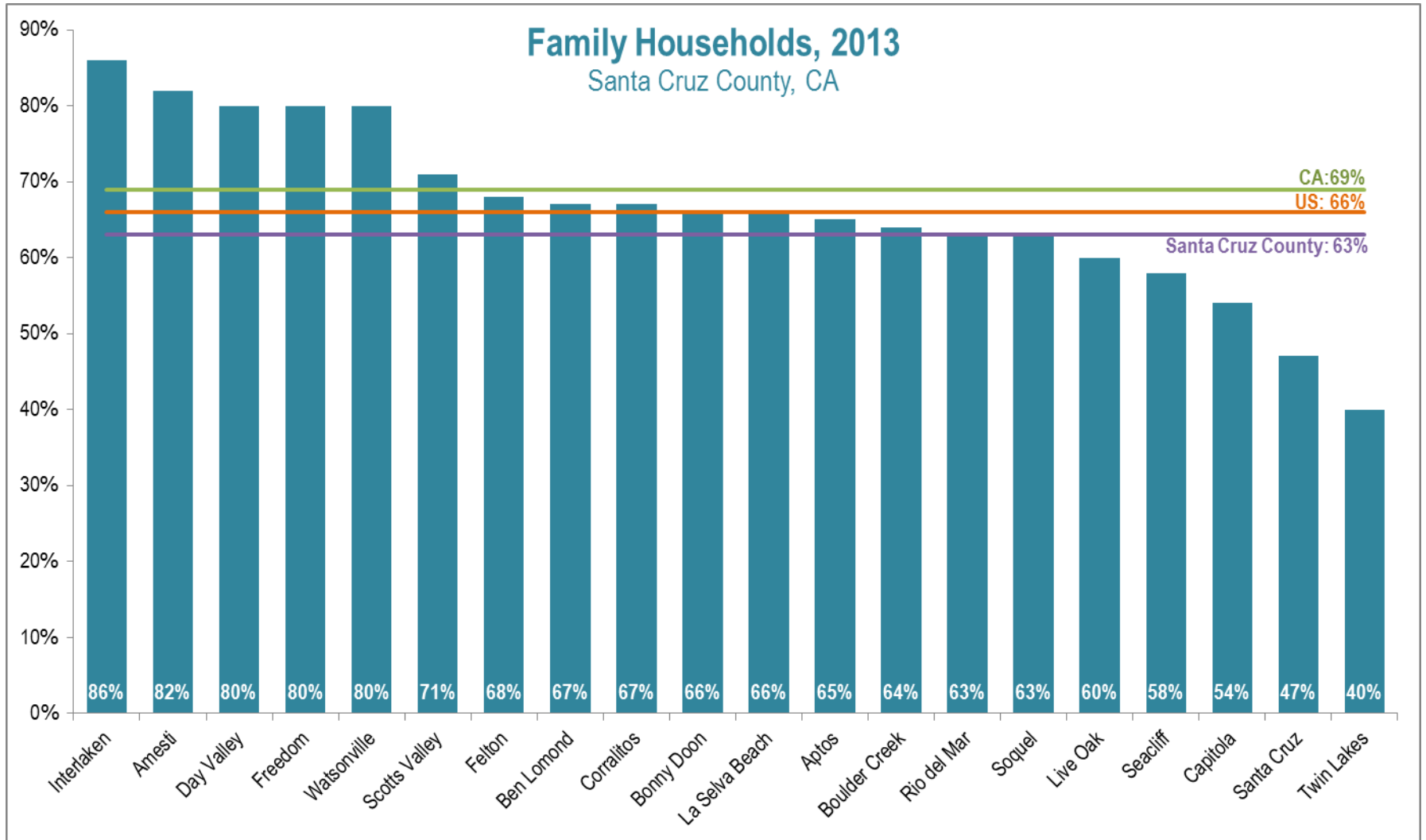
Vantage Point 2015: 12th District Community Indicators Project
Federal Reserve Bank of San Francisco

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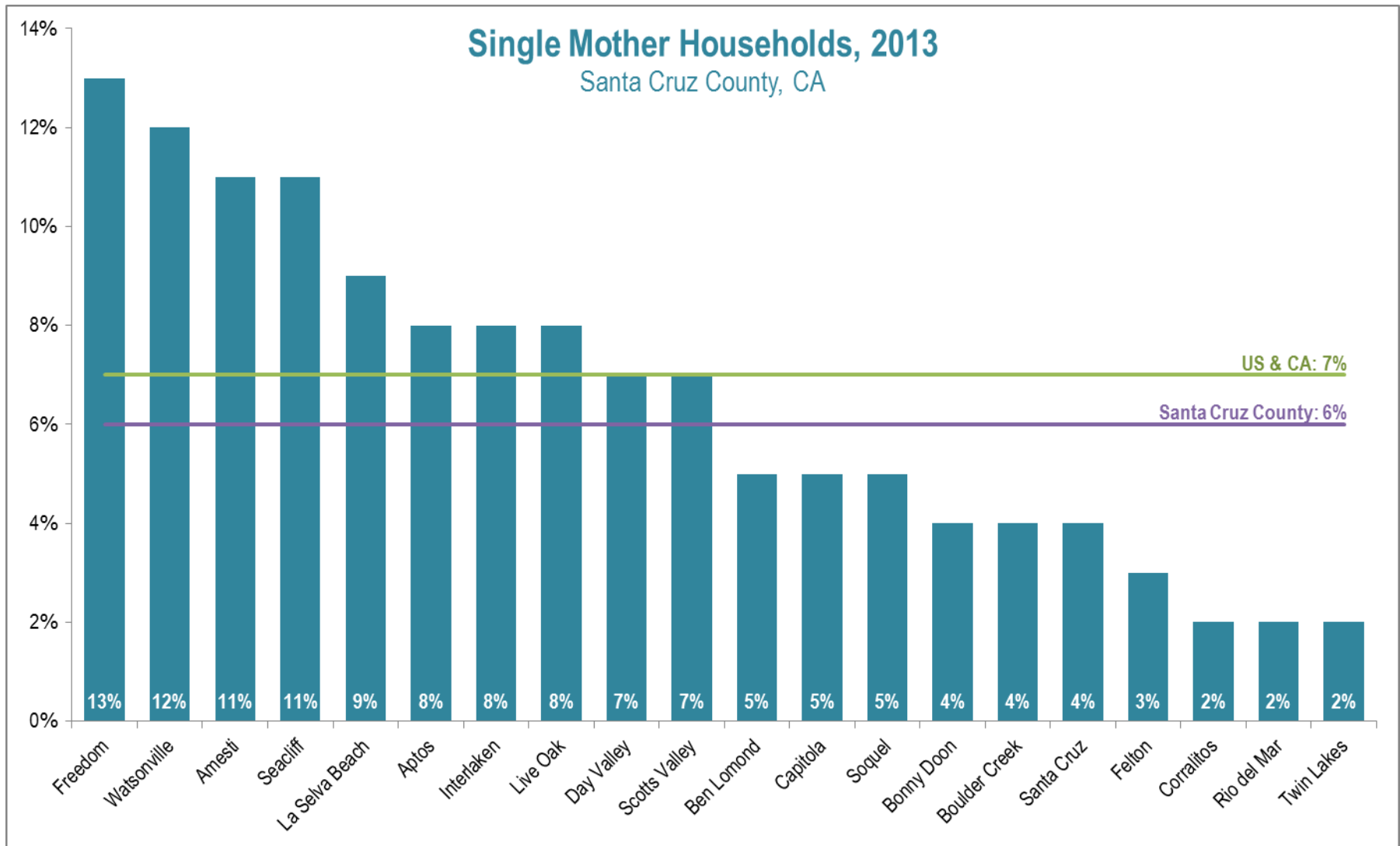
Includes data for Amesti, Aptos, Ben Lomond, Bonny Doon, Boulder Creek, Capitola, Corralitos, Day Valley, Felton, Freedom, Interlaken, La Selva Beach, Live Oak, Rio del Mar, Santa Cruz, Scotts Valley, Seacliff, Soquel, Twin Lakes, and Watsonville with comparative data for the United States, California, and Santa Cruz County



Social and Demographic Data



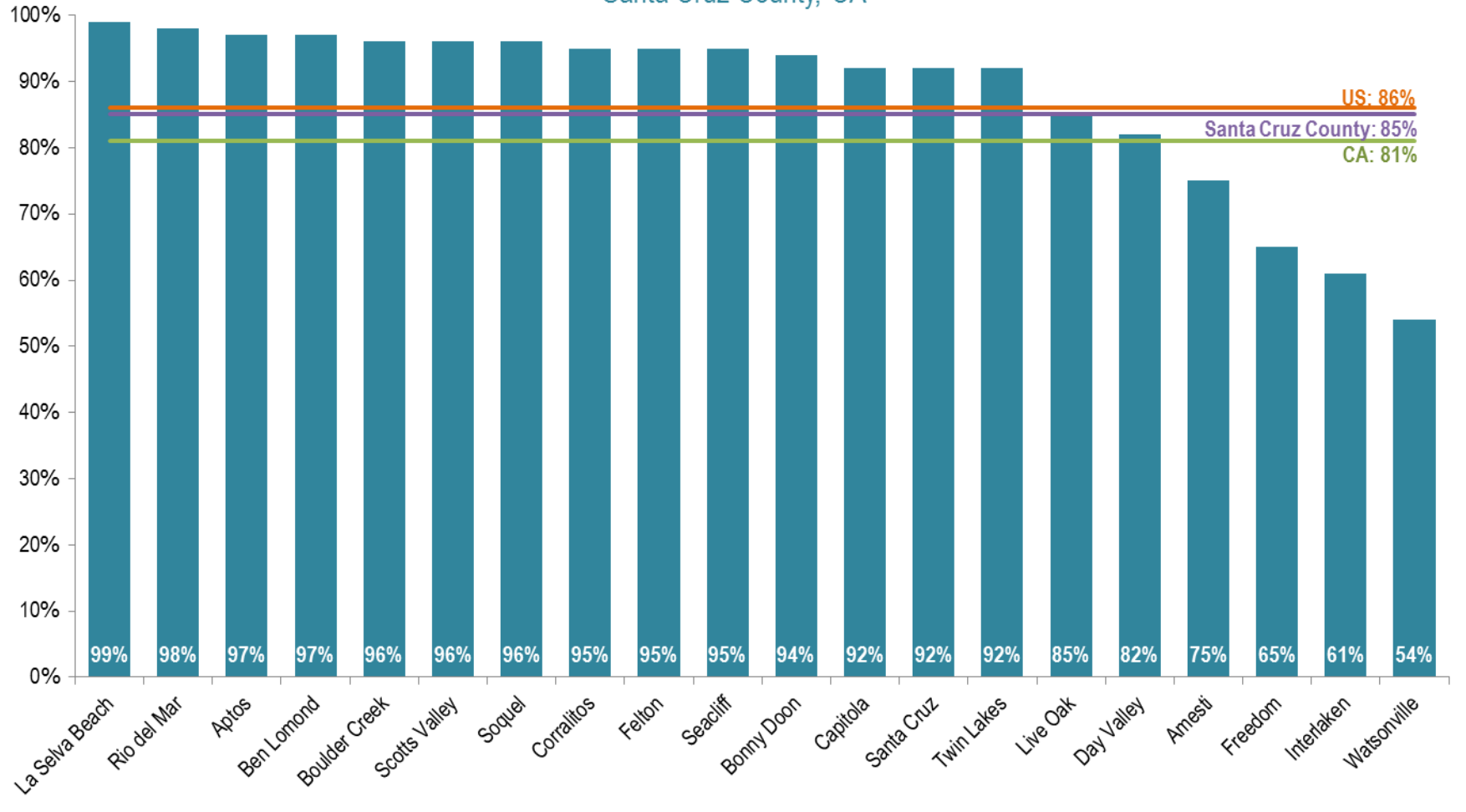
Source: American Community Survey (ACS) 09-13 (five year set), DP02, of total households (Note: family households include a householder and one or more people in the same household who are related to the householder by birth, marriage, or adoption.)



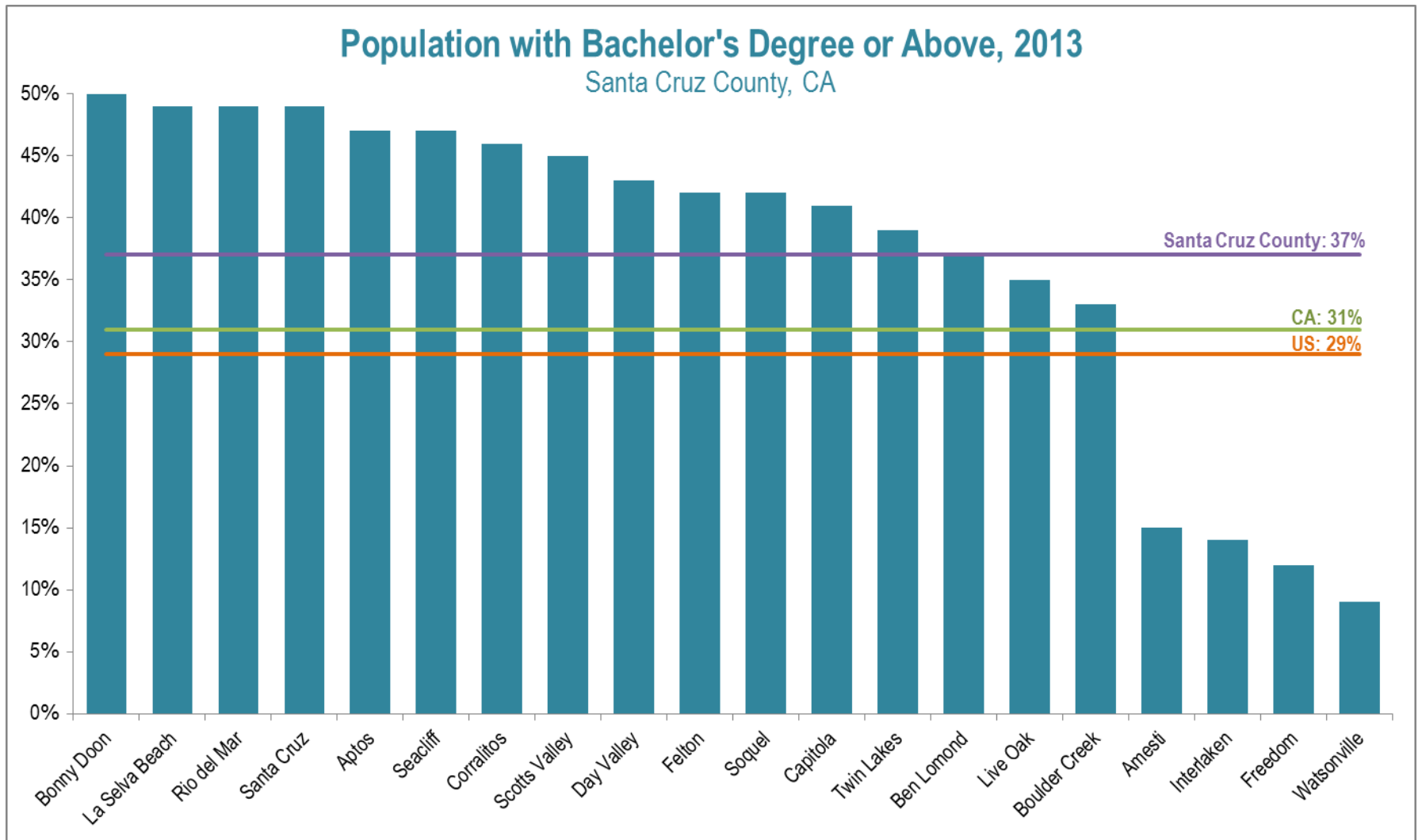
Source: ACS 09-13, DP02, of total family households

Population with High School Diploma/GED or Above, 2013

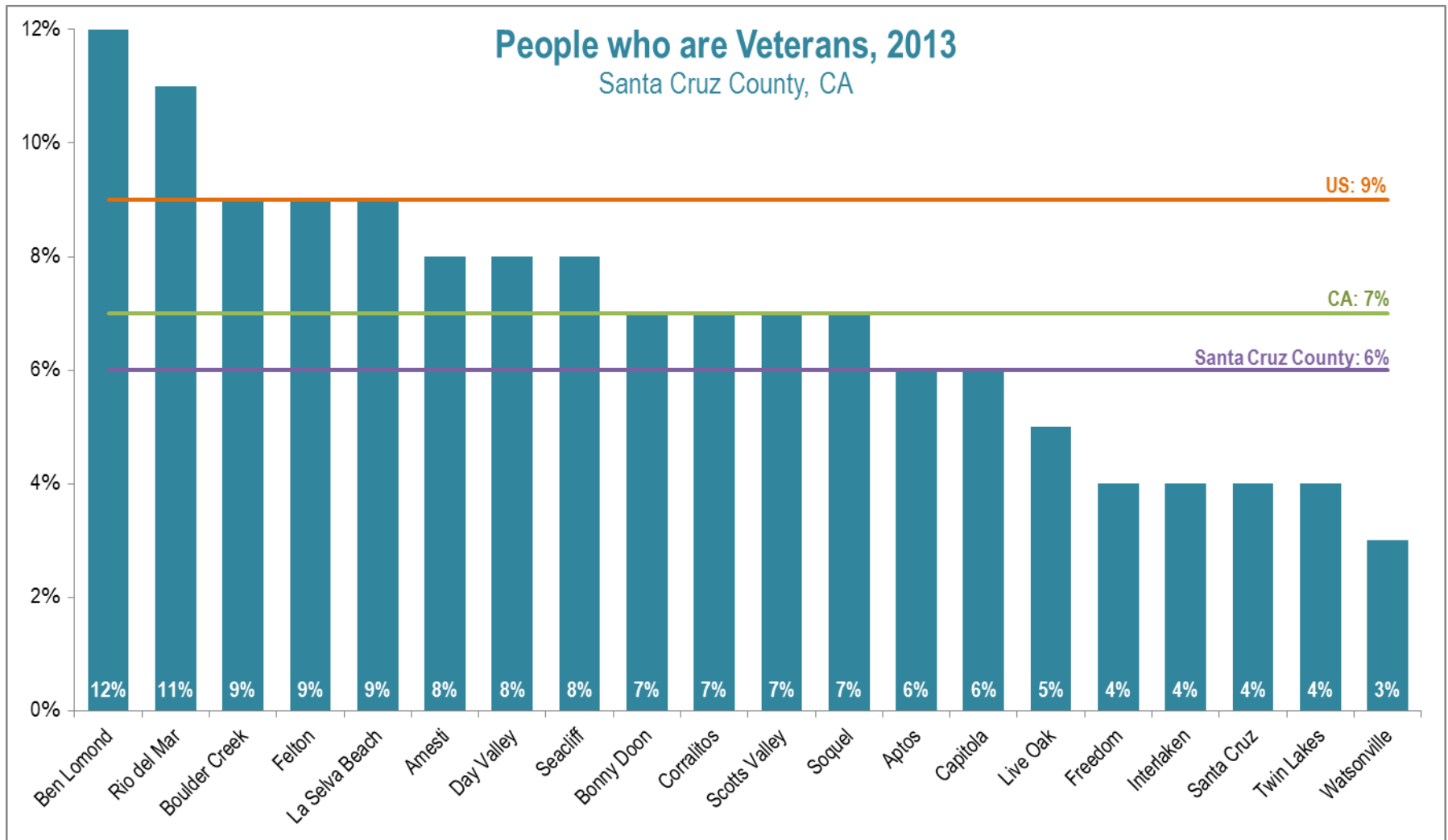
Santa Cruz County, CA



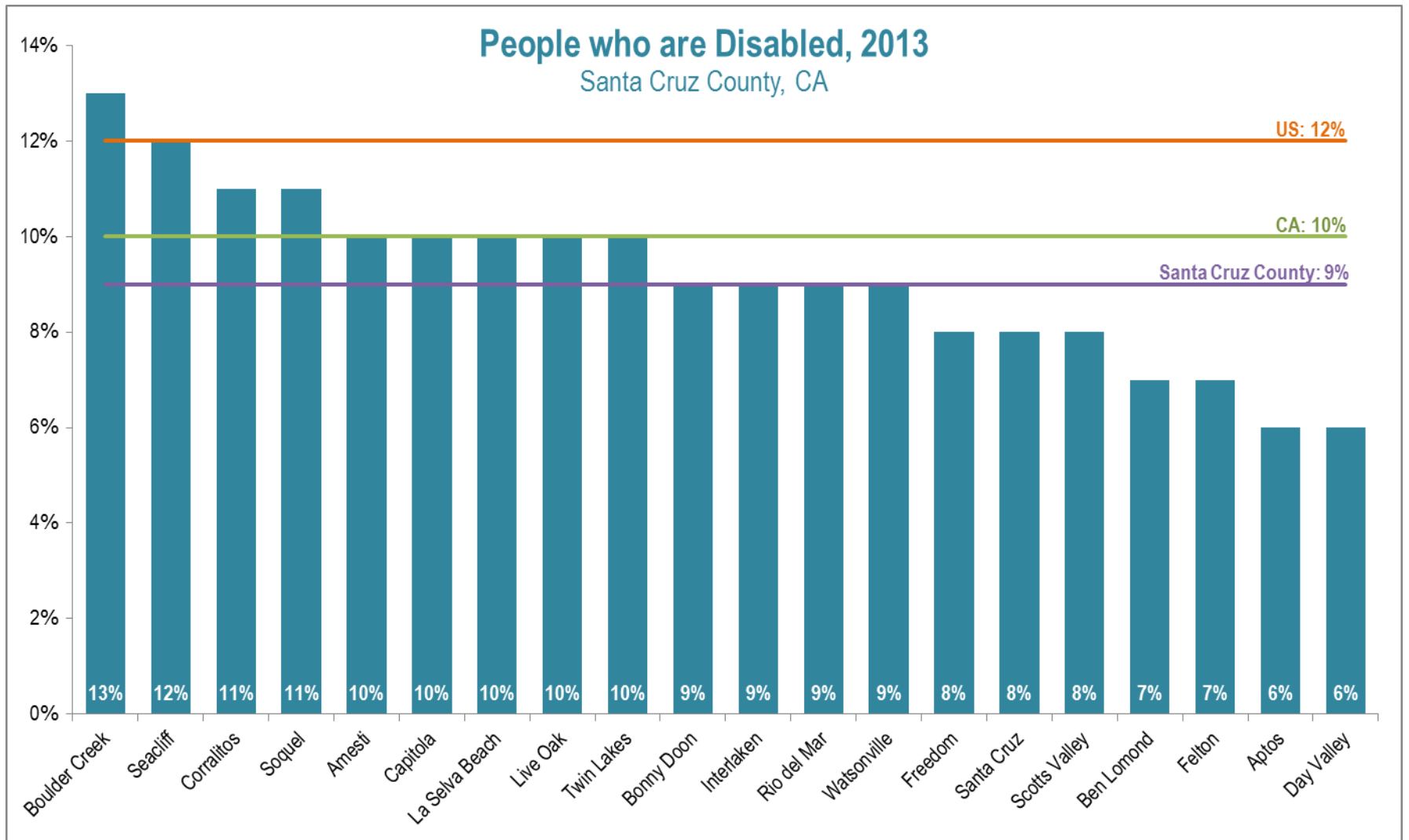
Source: ACS 09-13, DP02, of population 25 yrs and older



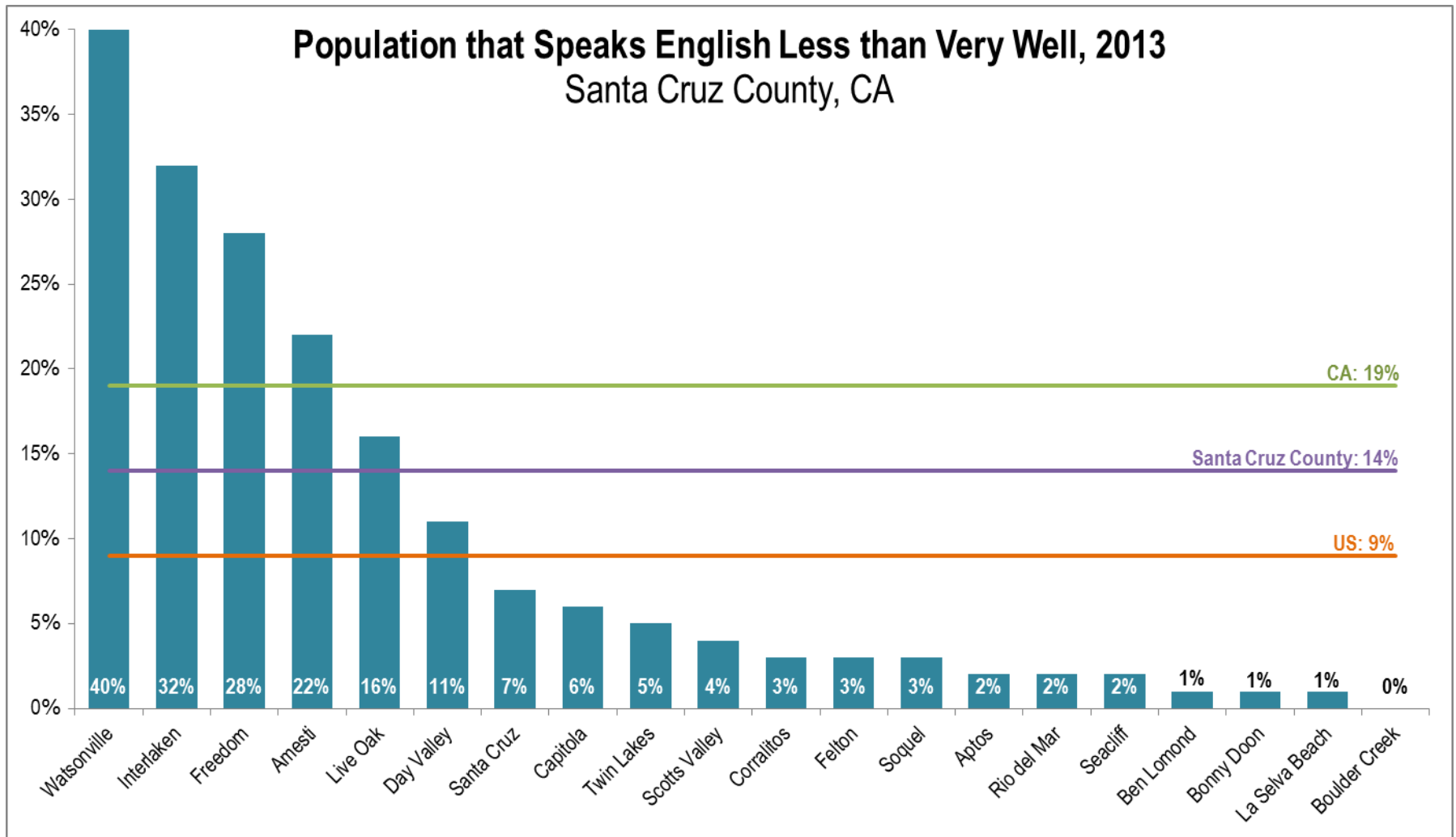
Source: ACS 09-13, DP02, of population 25 yrs and older



Source: ACS 09-13, DP02, of civilian population 18 yrs and older

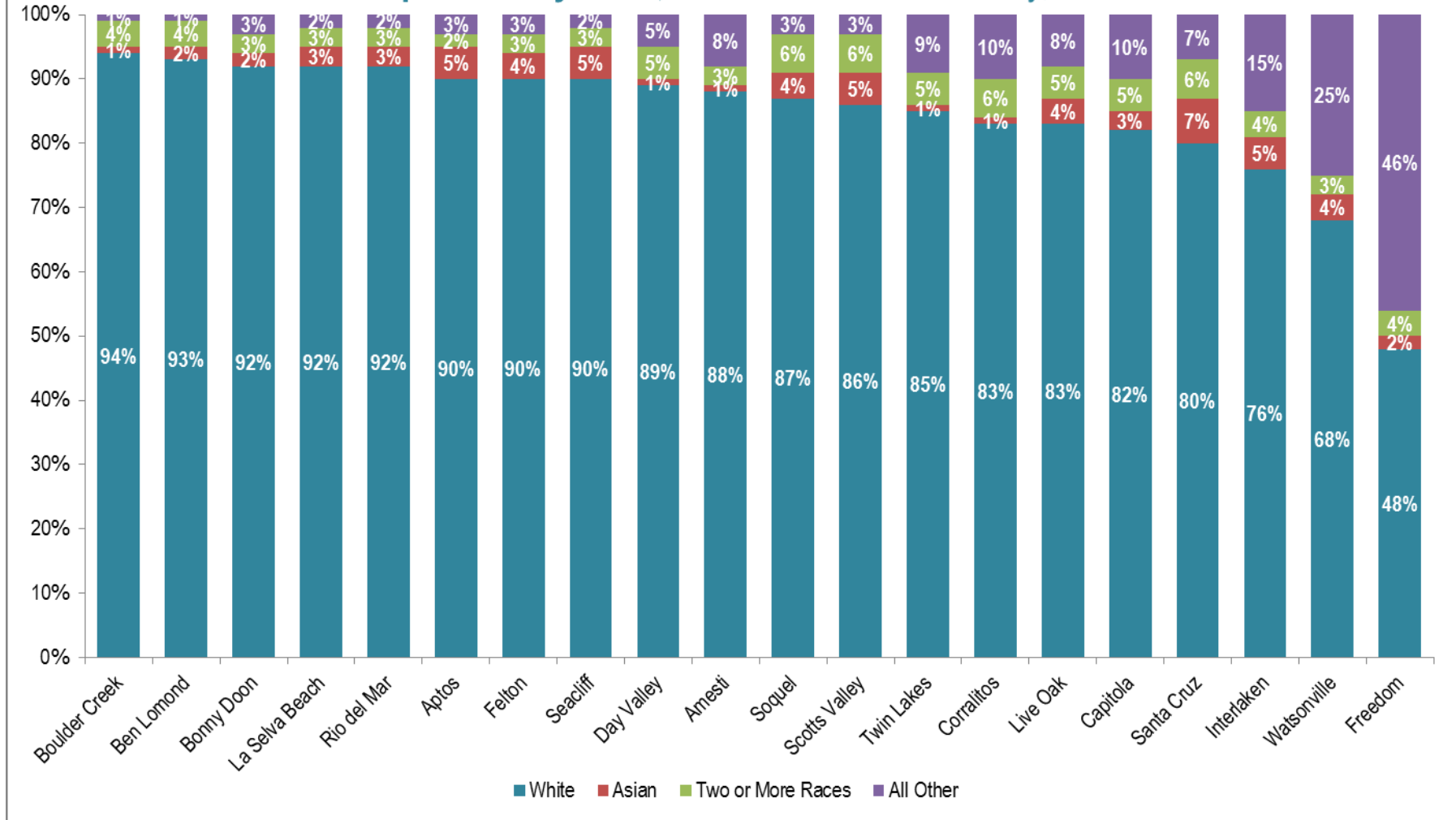


Source: ACS 09-13, DP02, of total civilian noninstitutionalized population

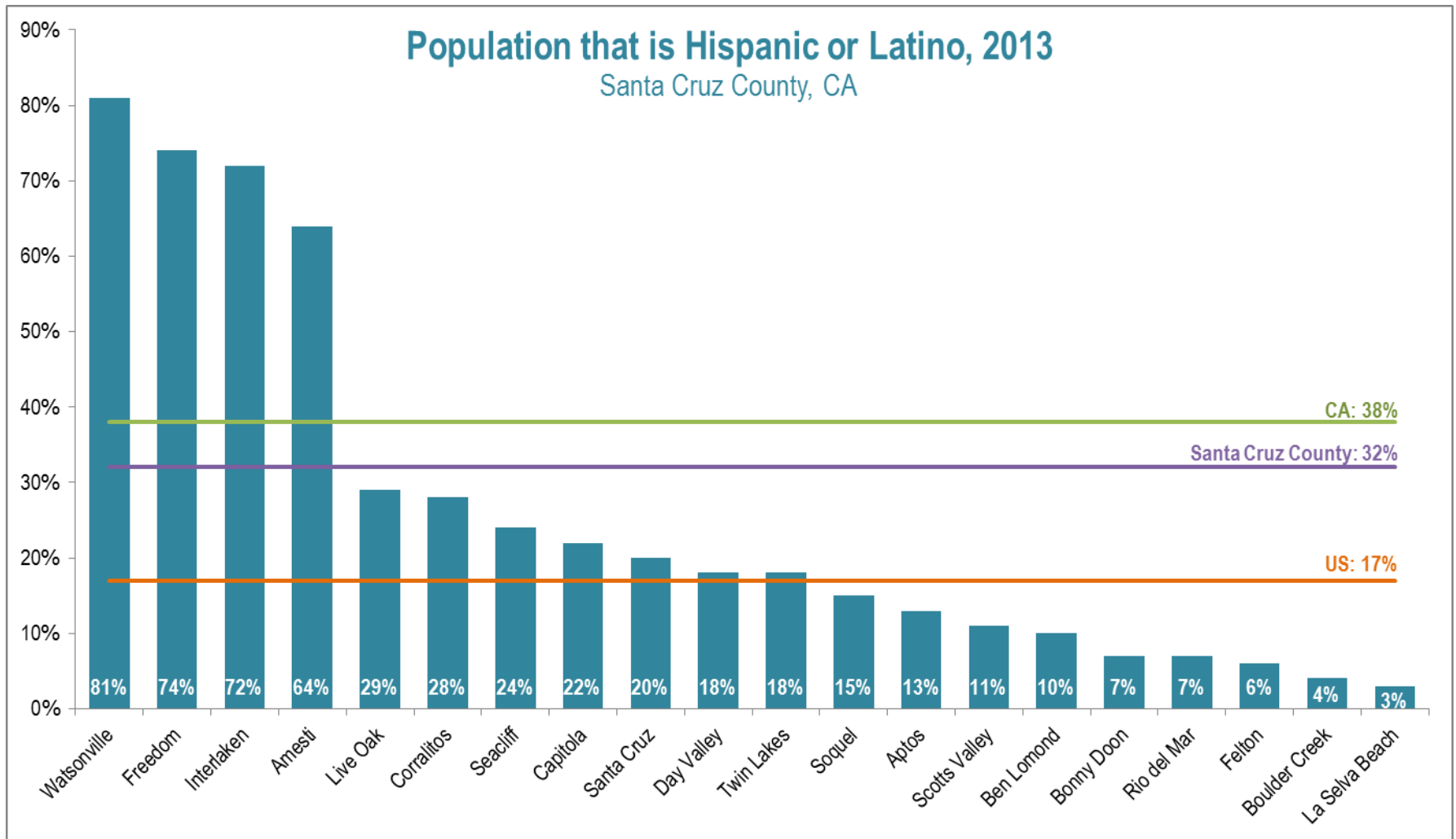


Source: ACS 09-13, DP02, of population 5 yrs and older

Population by Race, 2013 Santa Cruz County, CA

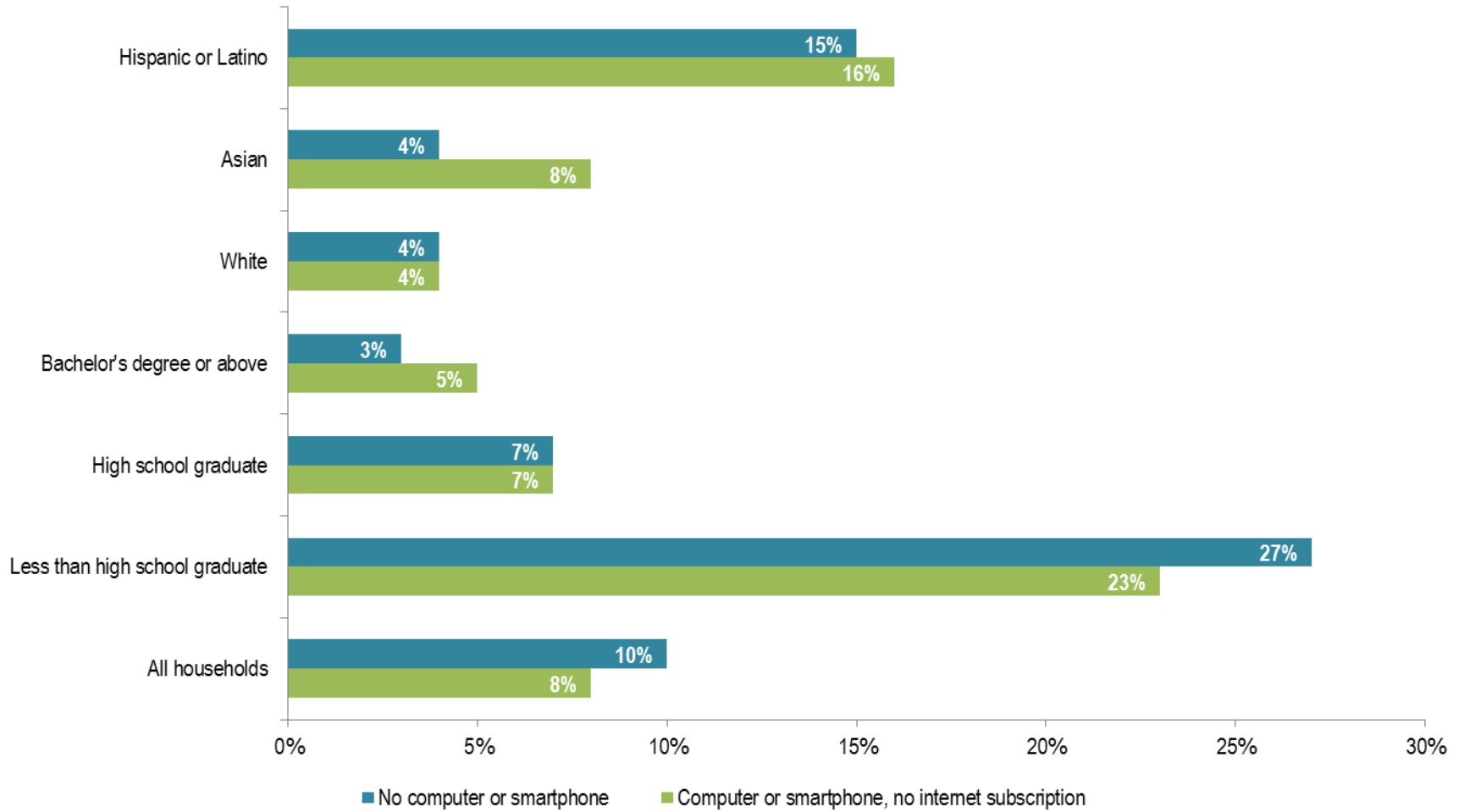


Source: ACS 09-13, B02001, of total population



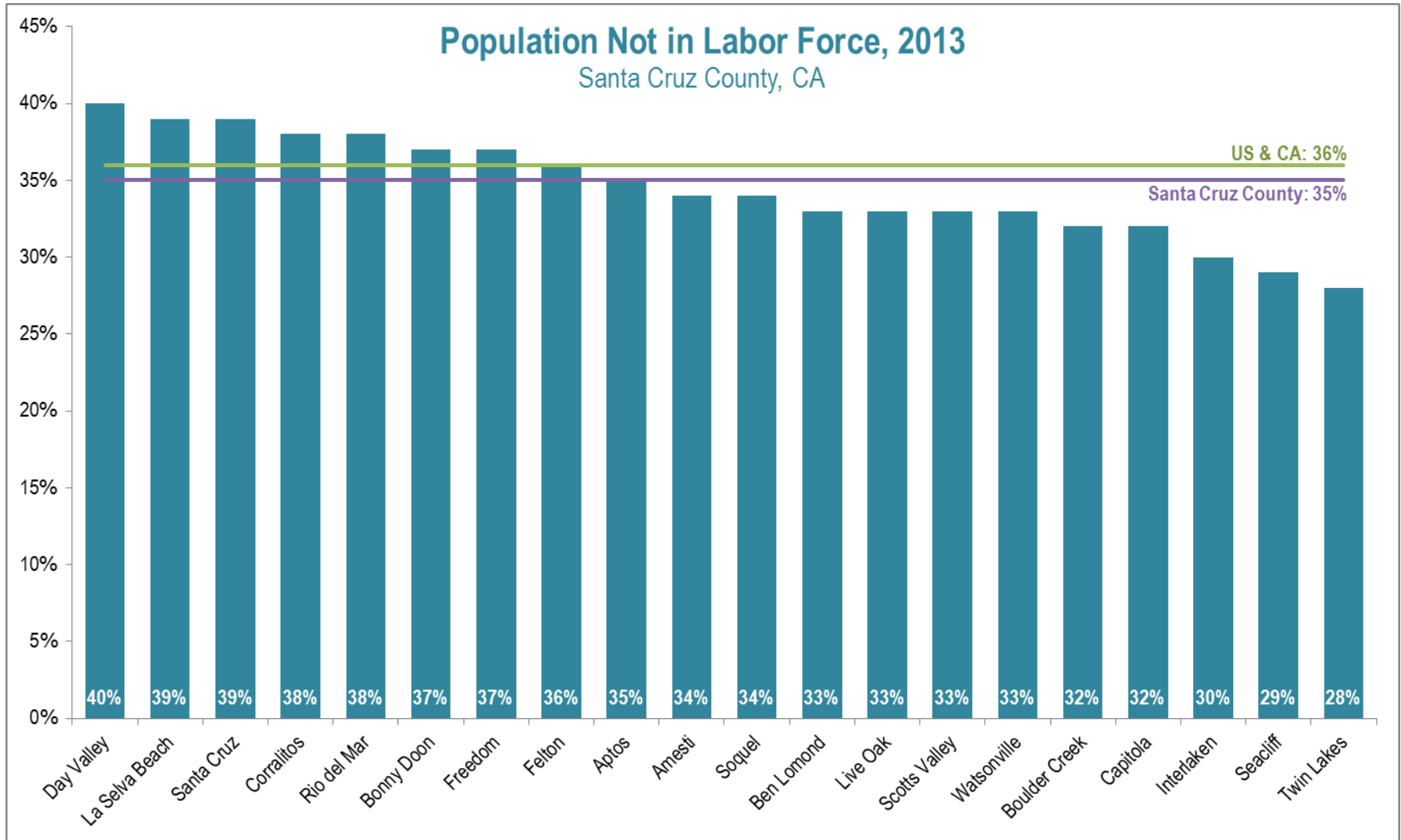
Source: ACS 09-13, B03003, of total population

Access to Computers, Smartphones, and Internet, 2013 Santa Cruz County, CA

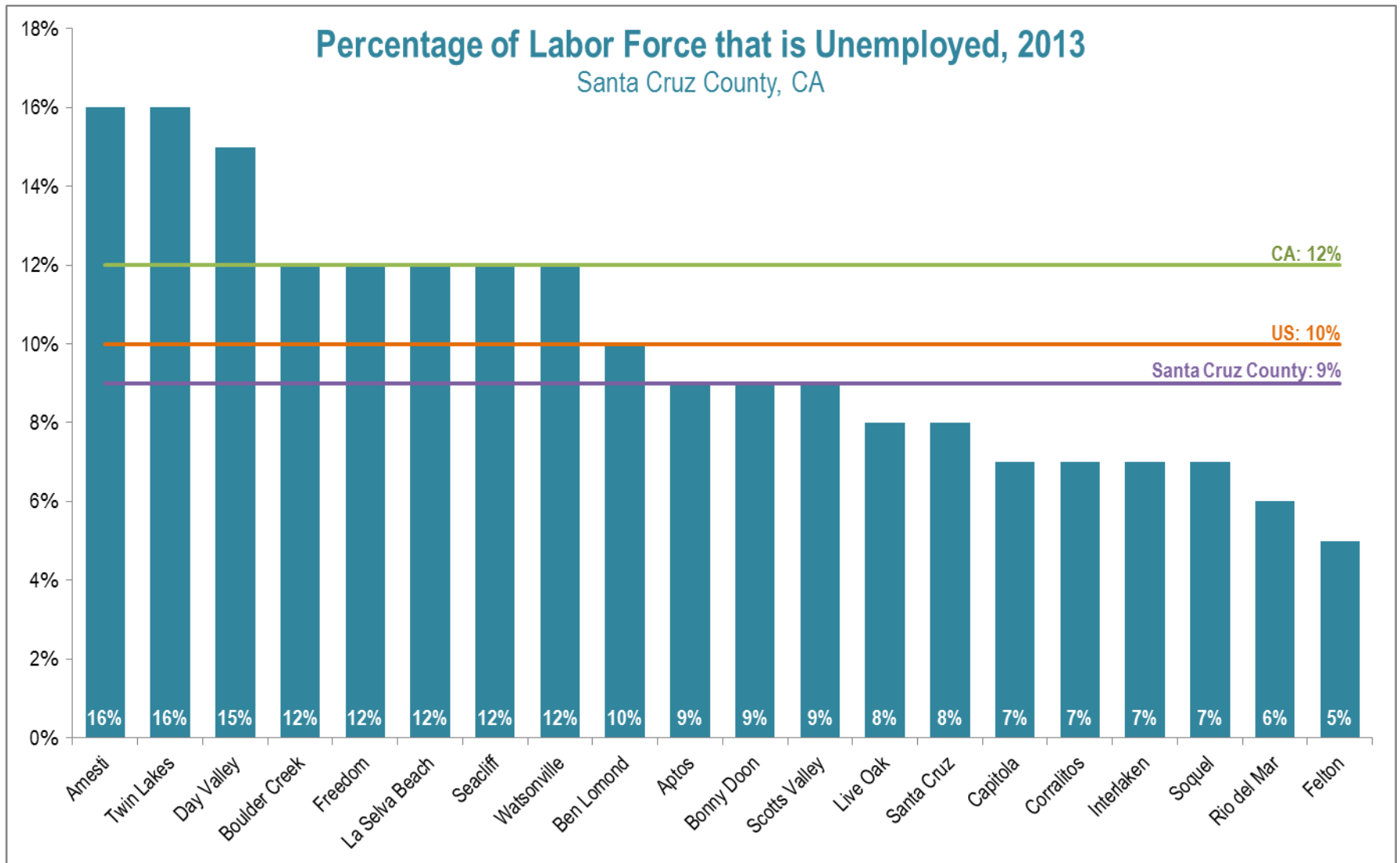


Source: ACS 2013 (one-year set), B28003, B28006, B28009, of total households / (for educational data of household population 25 yrs and over)

Employment Data

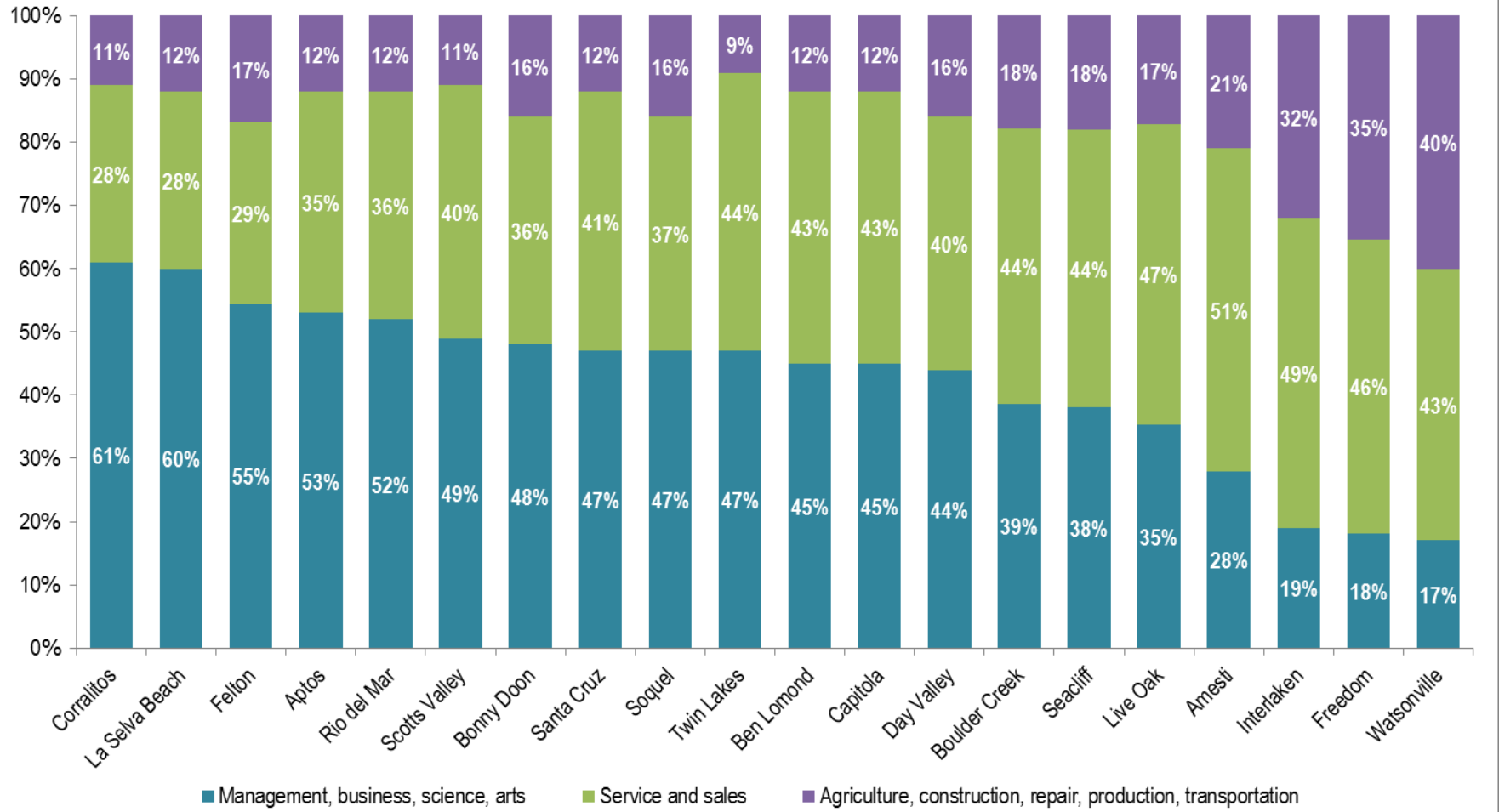


Source: ACS 09-13, DP03, of population 16 years and older

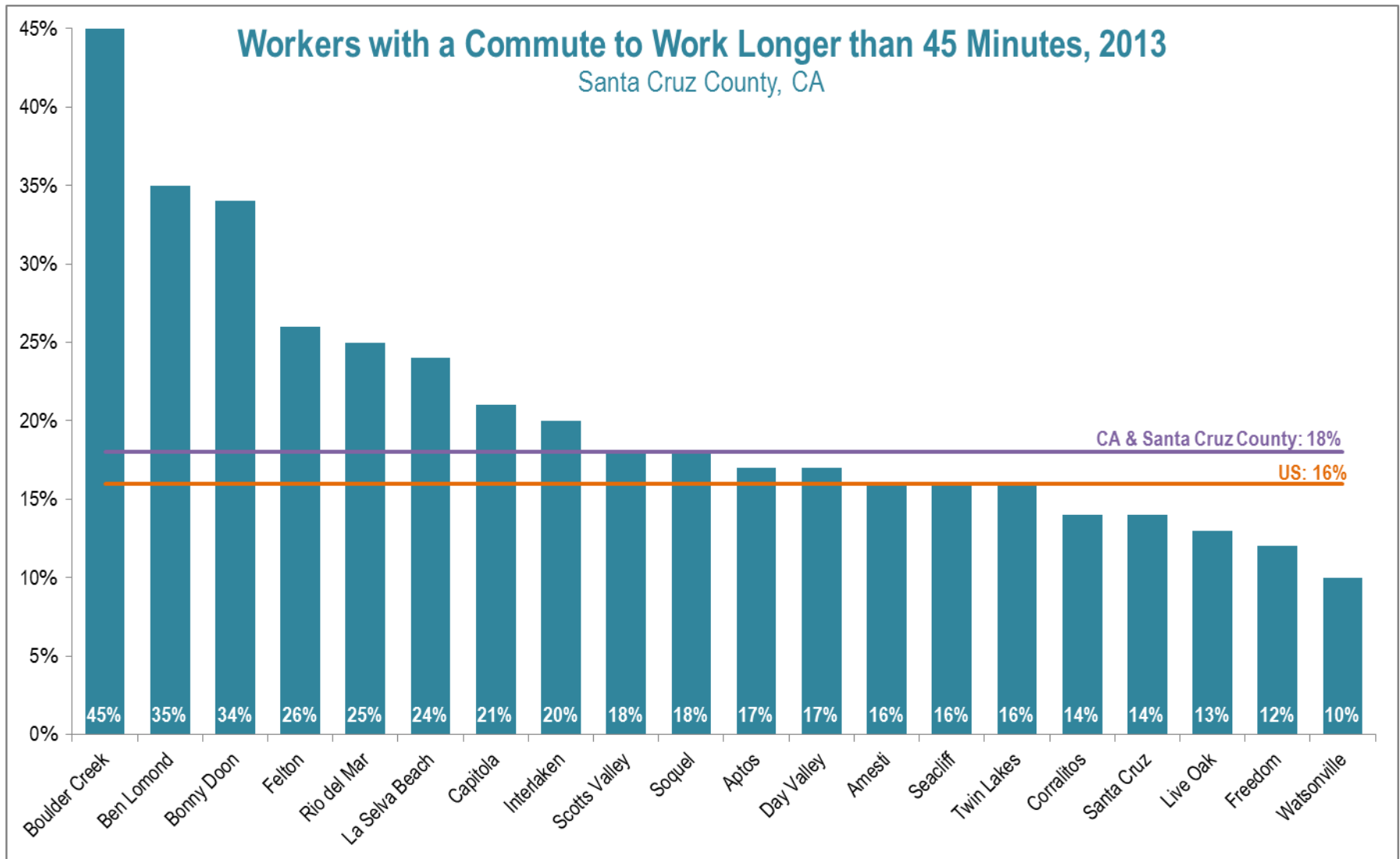


Source: ACS 09-13, DP03, of civilian labor force

Population Over Age 16 by Occupation, 2013 Santa Cruz County, CA

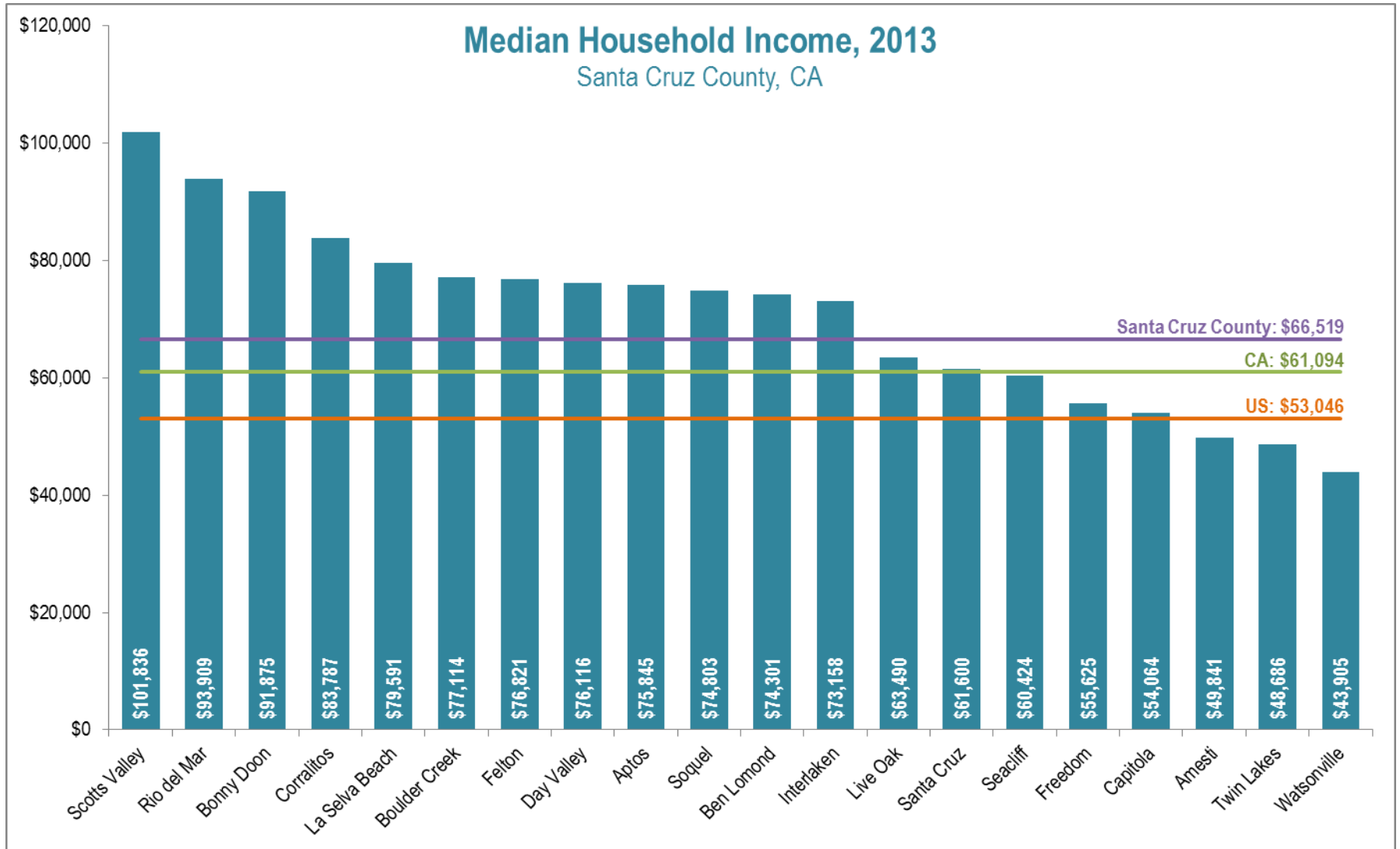


Source: ACS 09-13, DP03, of civilian employed pop 16 years and older

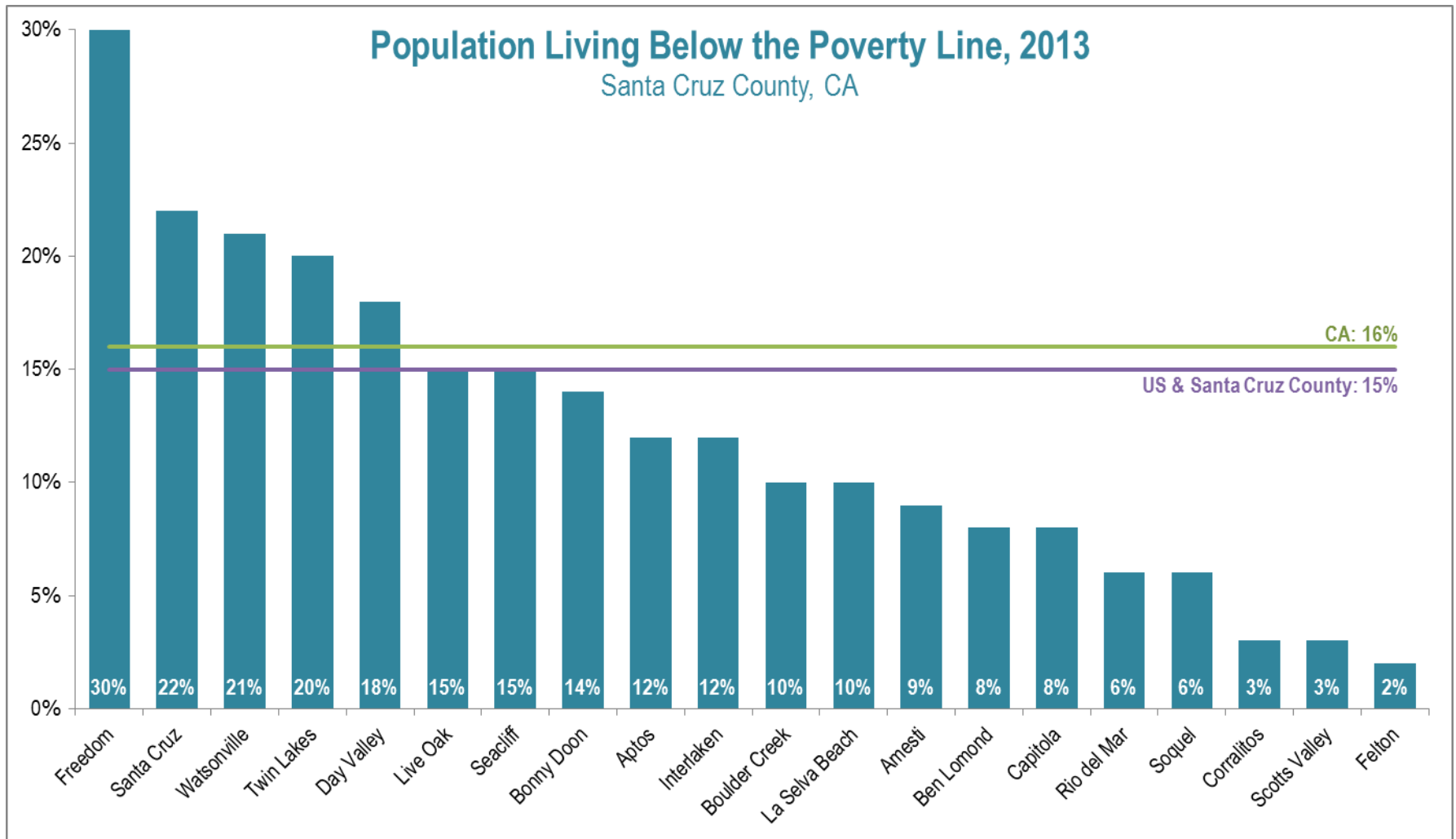


Source: ACS 09-13, S0801, of workers age 16 and older who do not work at home

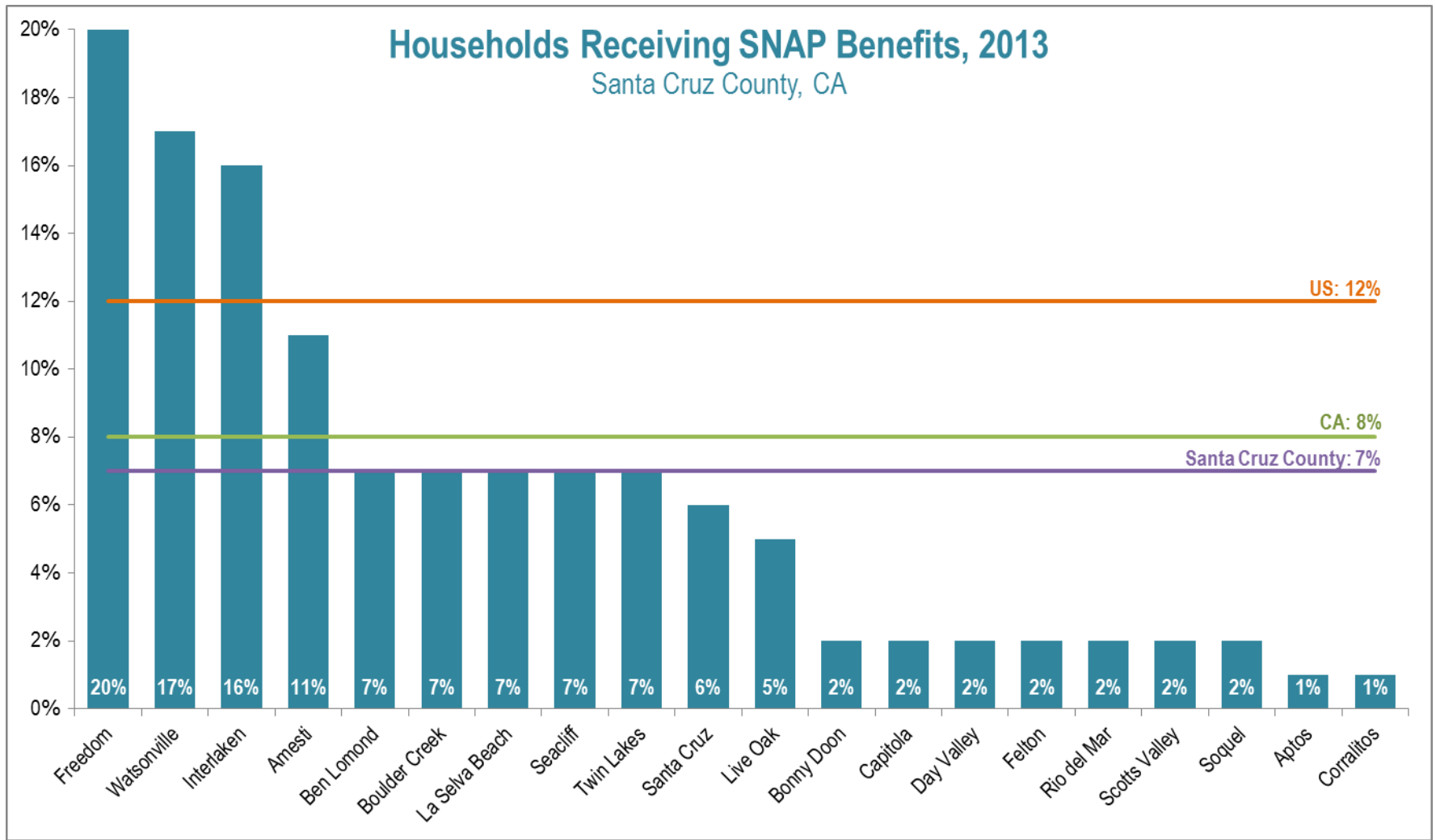
Financial Stability Data



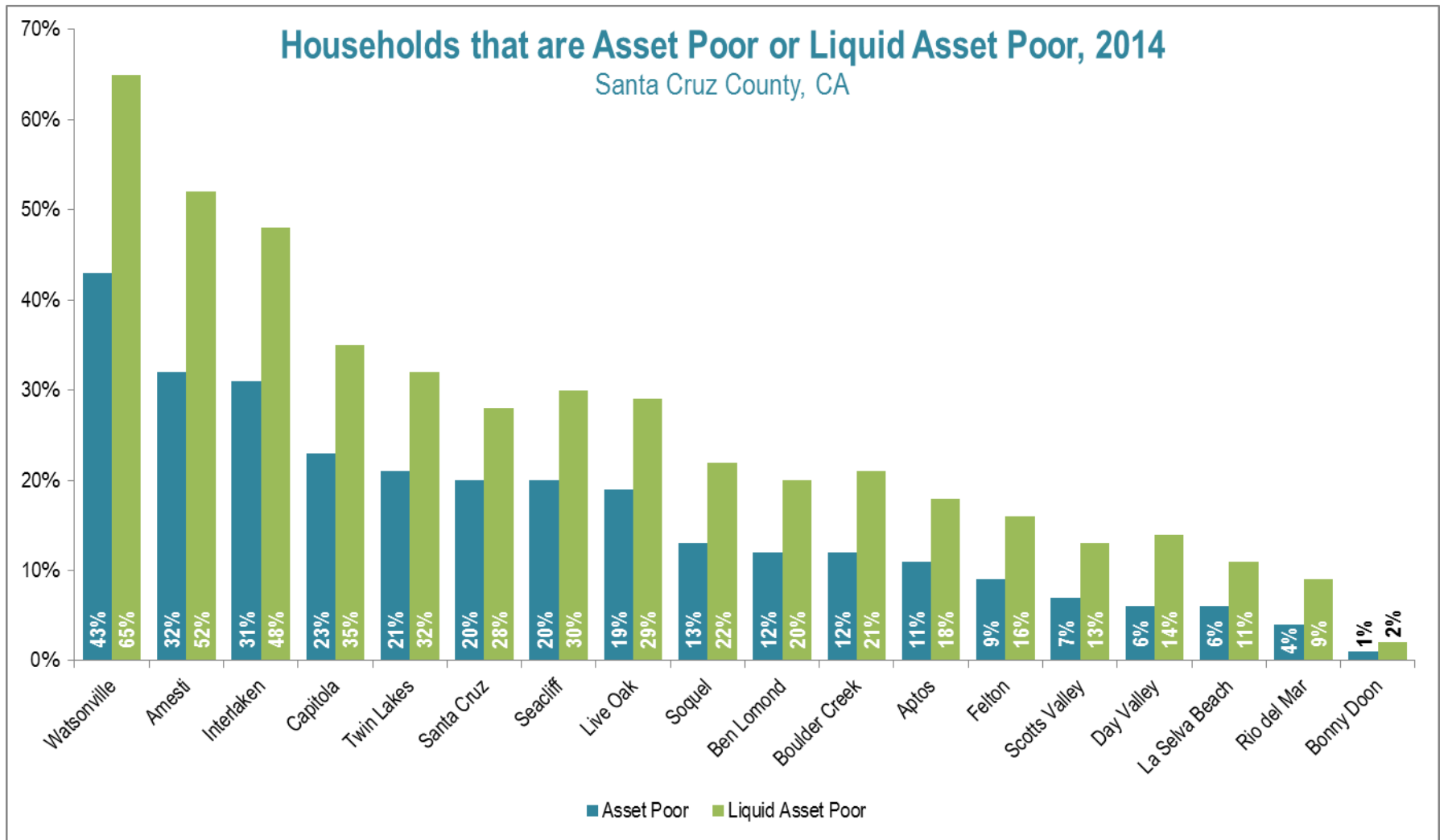
Source: ACS 09-13, DP03, of total households



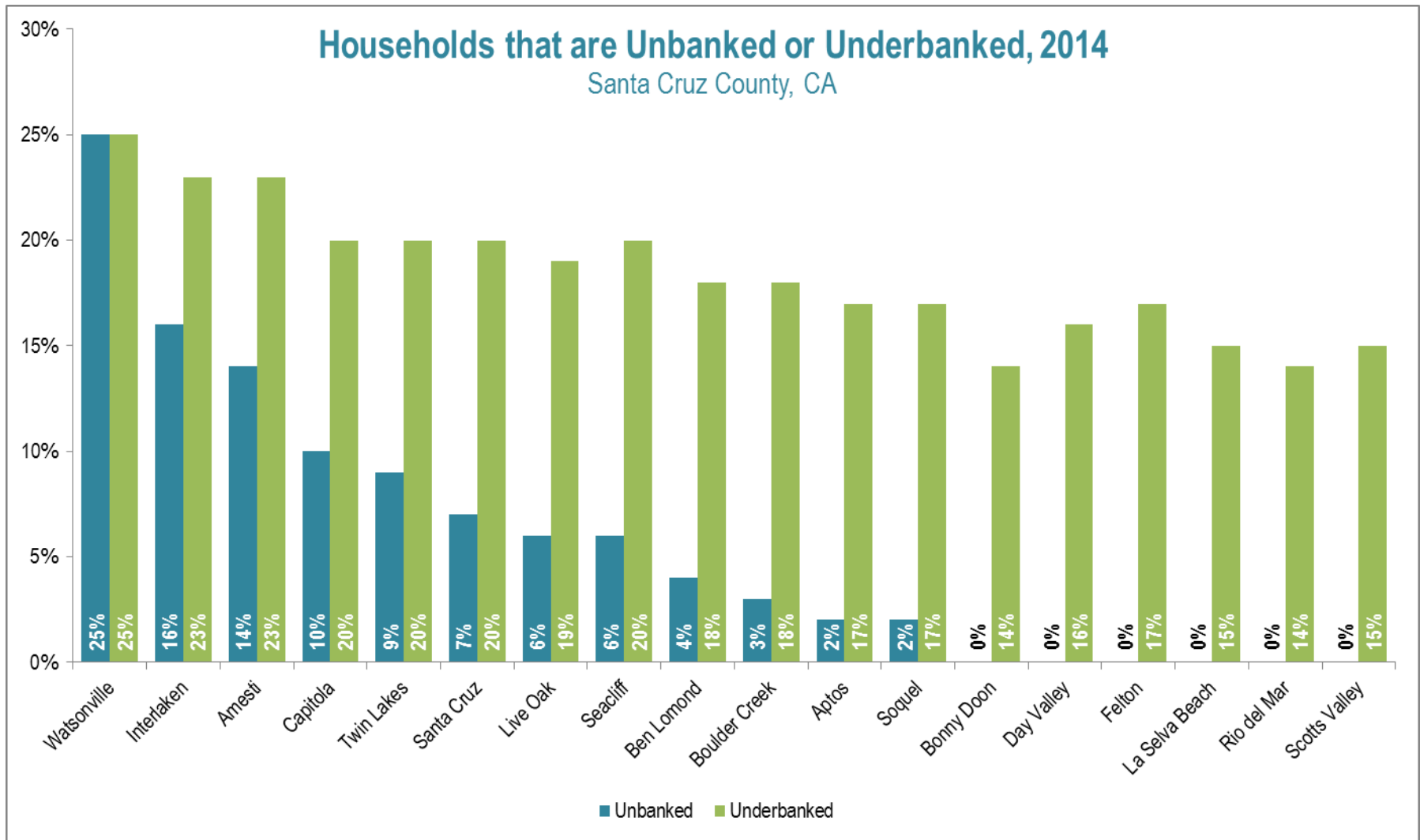
Source: ACS 09-13, DP03, of total population



Source: ACS 09-13, DP03, of total households (Note: SNAP is the Supplemental Nutrition Assistance Program, also known as food stamps)

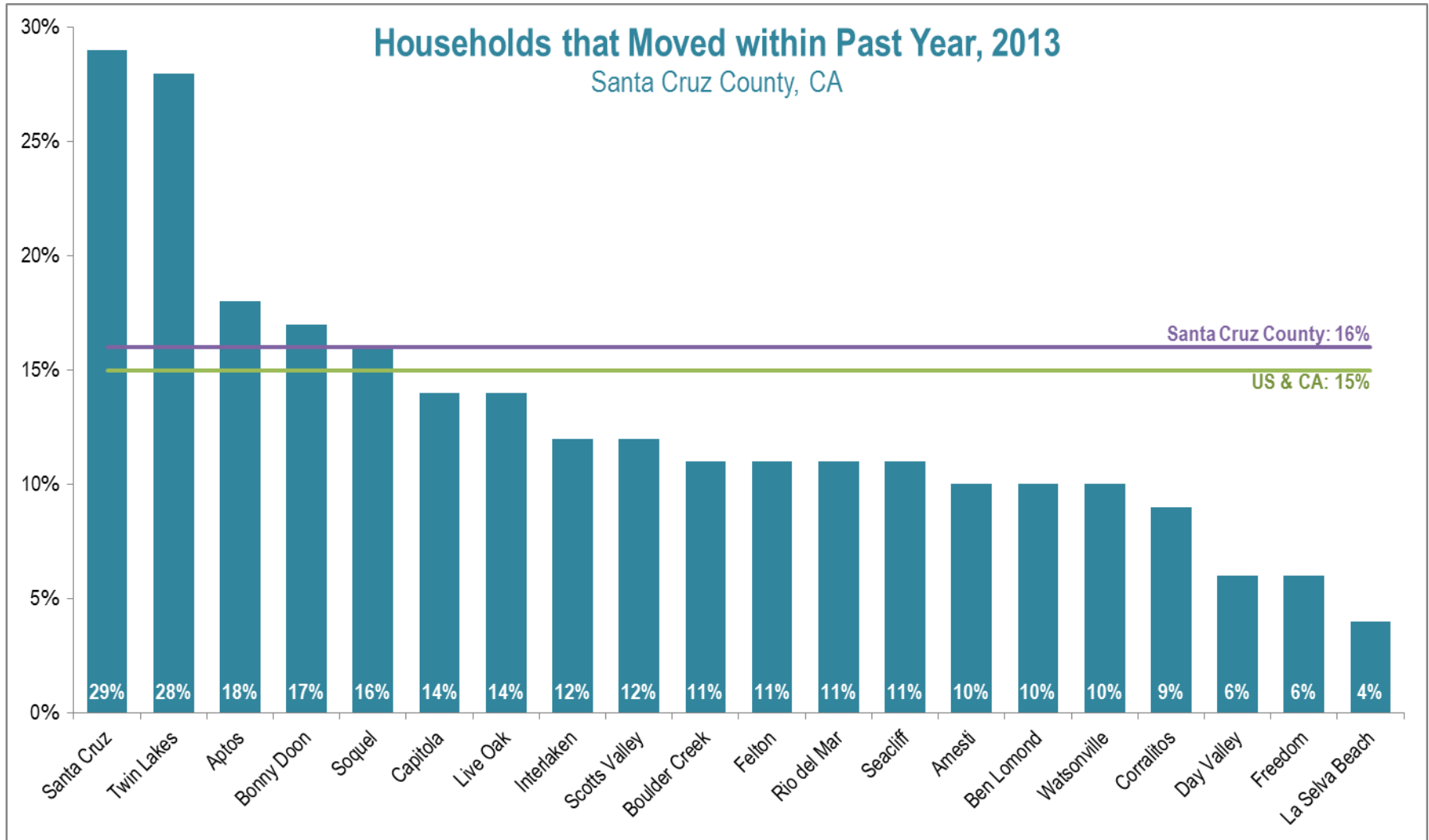


Source: CFED, Local Data Center Mapping Tool, 2014 (Note: asset poor households are those without sufficient net worth – total assets minus total liabilities – to subsist at the poverty level for three months in the absence of income; liquid asset poor households are those without sufficient liquid assets – money in bank accounts, stocks, mutual funds, and retirement accounts – to subsist at the poverty level for three months in the absence of income.)



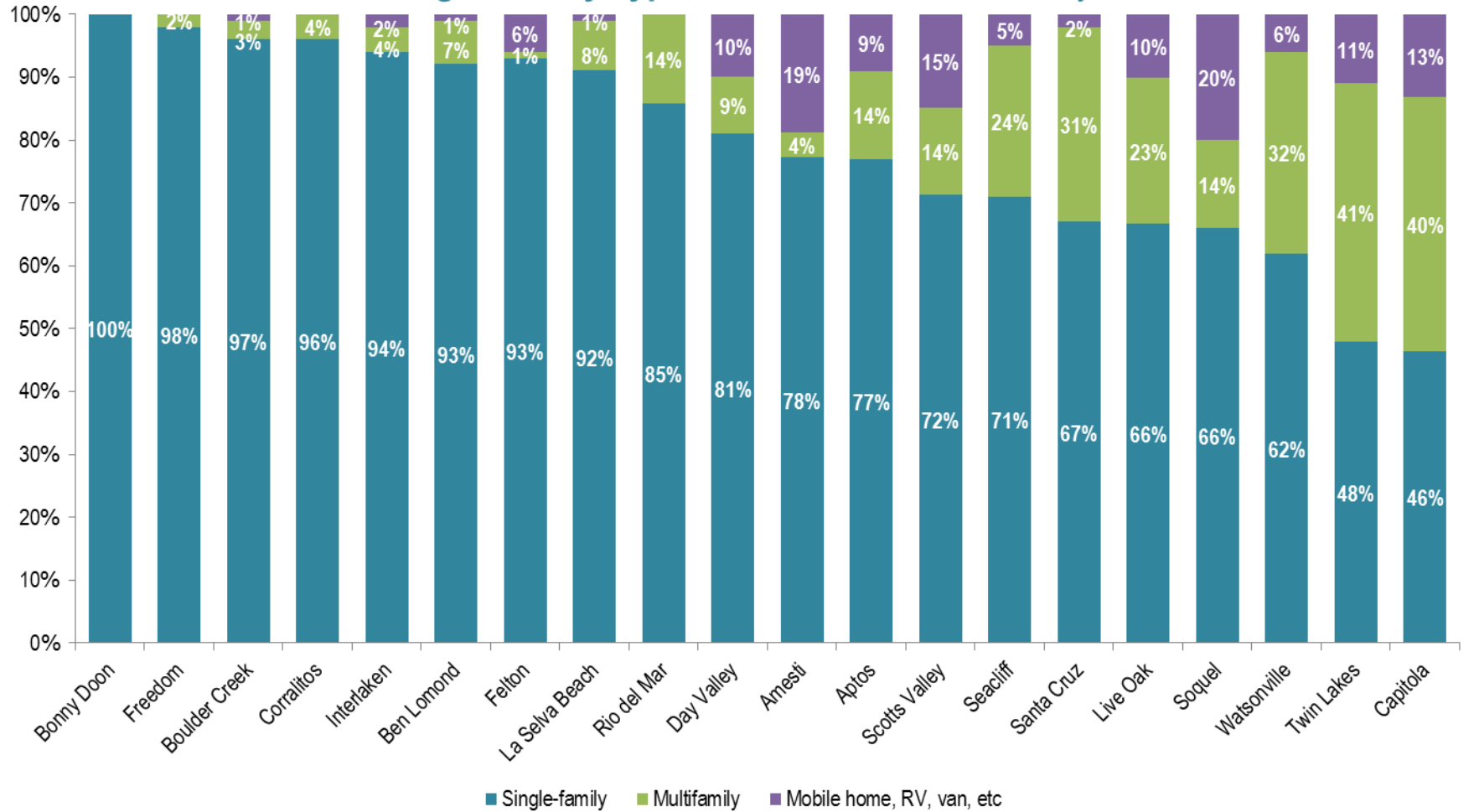
Source: CFED, Local Data Center Mapping Tool, 2014 (Note: unbanked households are those without a checking or savings account; and underbanked households are those that have a checking and/or savings account but also used alternative financial services in the past 12 months.)

Housing Data



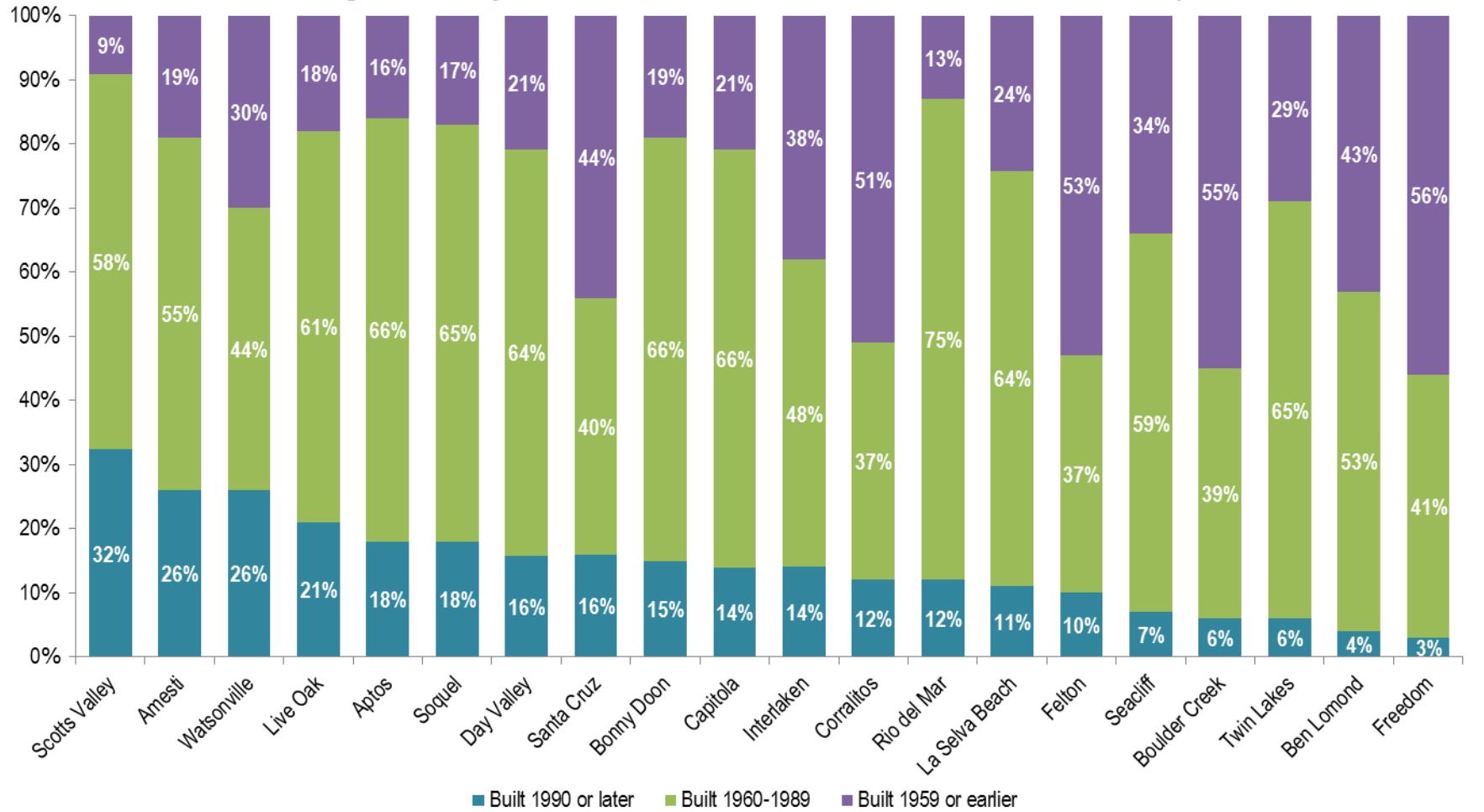
Source: ACS 09-13, DP02, of population 1 year and older

Housing Stock by Type, 2013 Santa Cruz County, CA

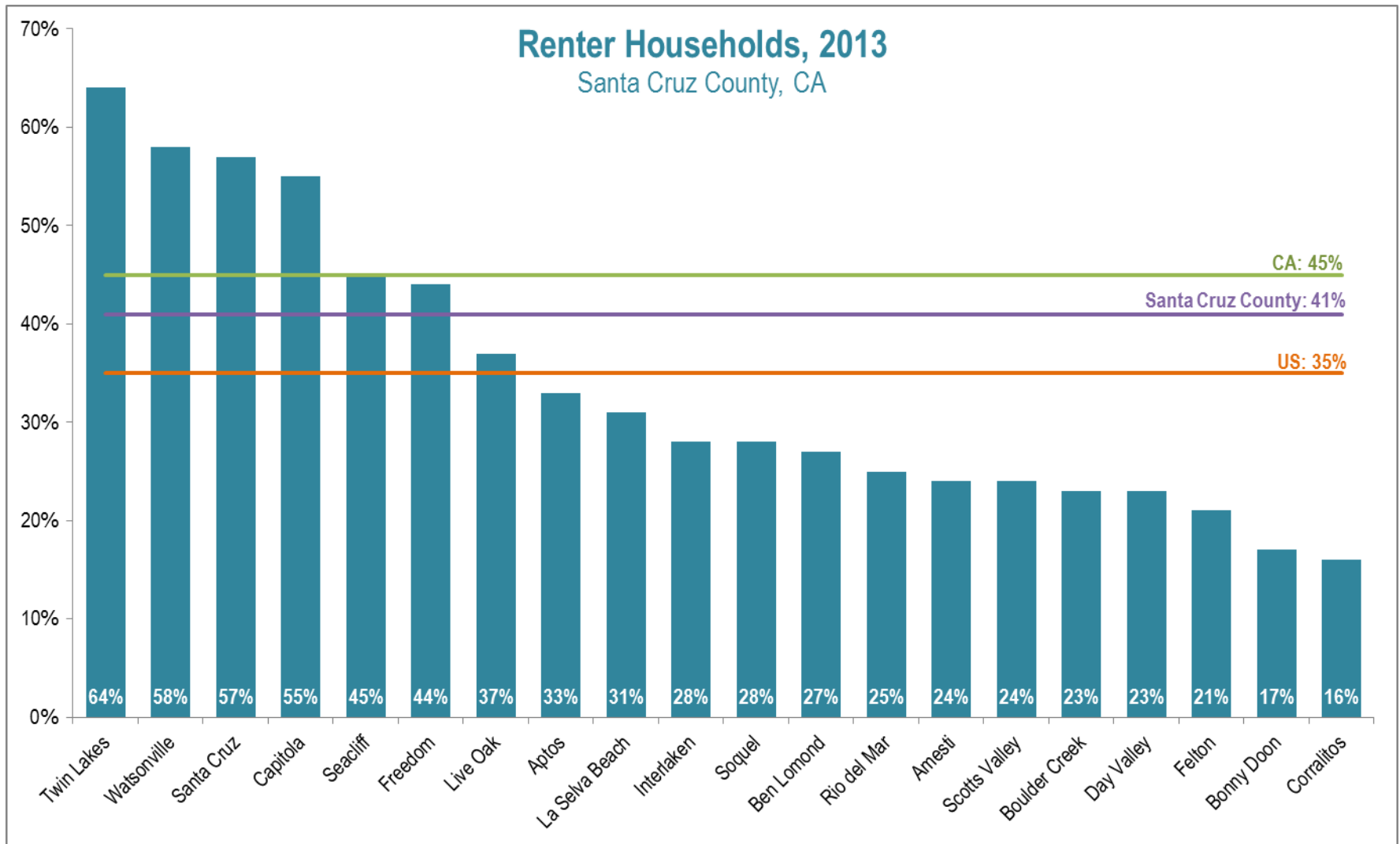


Source: ACS 09-13, DP04, of total housing units

Housing Stock by Year Constructed, 2013 Santa Cruz County, CA



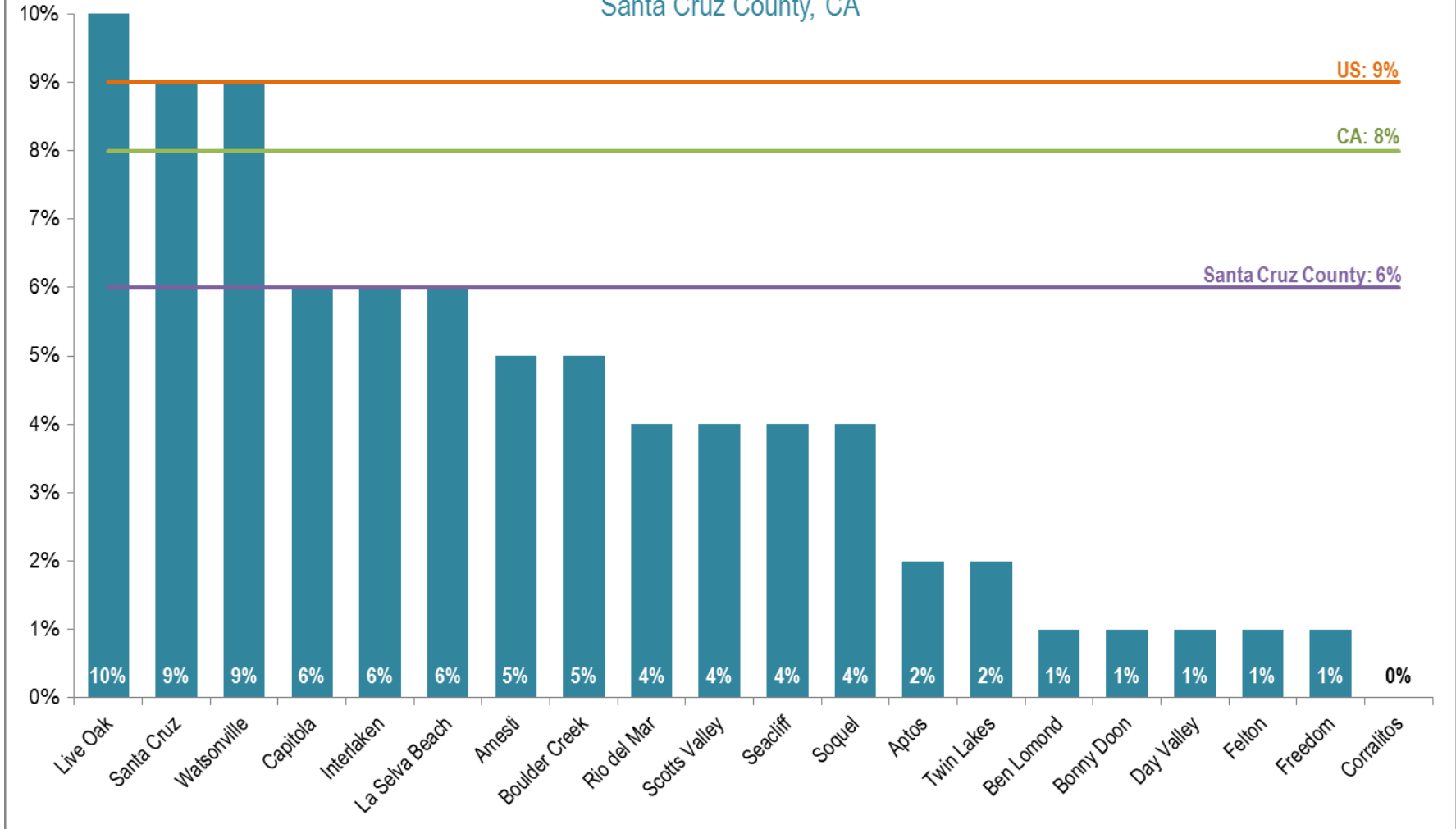
Source: ACS 09-13, DP04, of total housing units



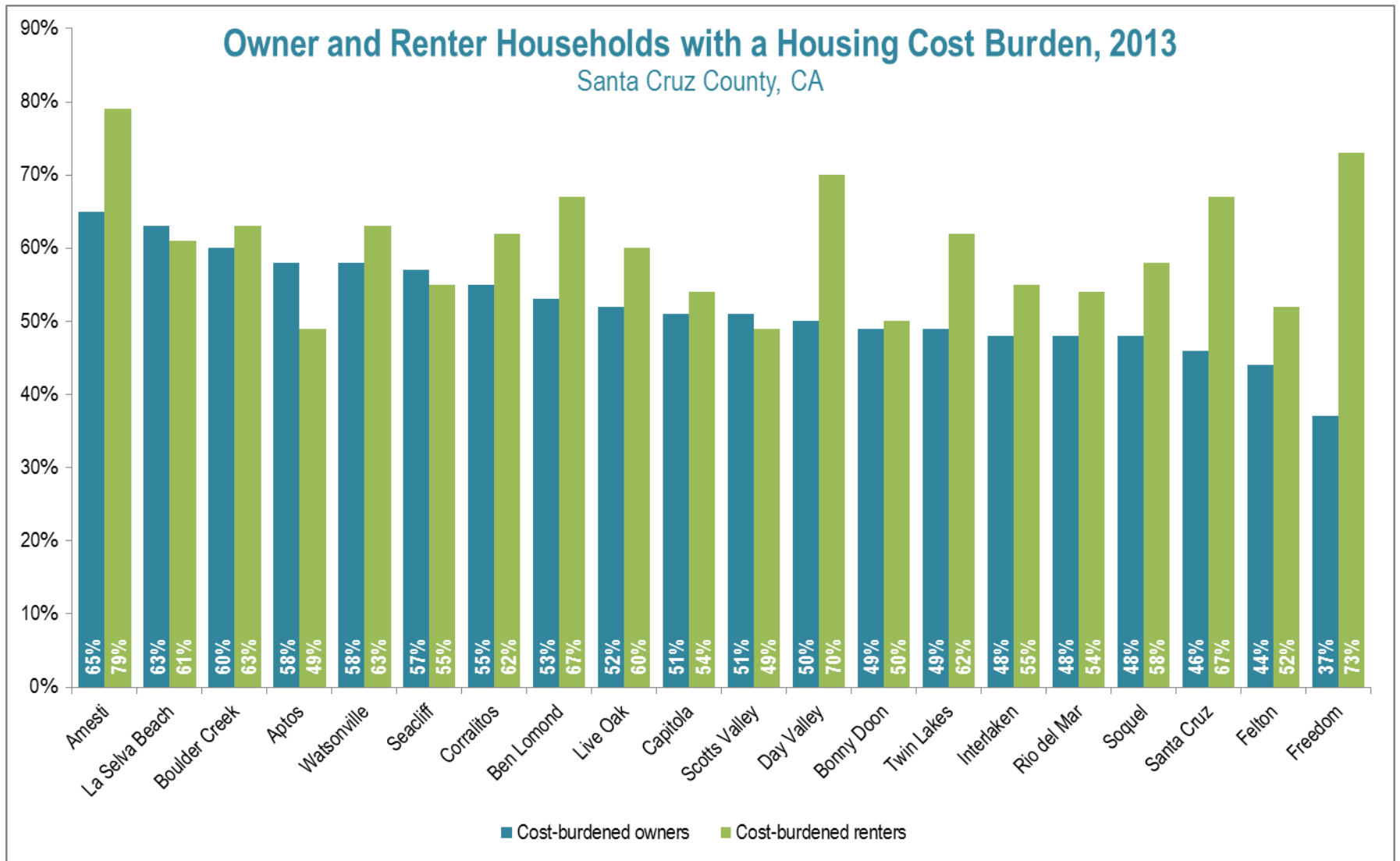
Source: ACS 09-13, DP04, of occupied housing units

Households with No Personal Vehicles Available, 2013

Santa Cruz County, CA



Source: ACS 09-13, DP04, of occupied housing units



Source: ACS 09-13, DP04, of owner- / renter-occupied households

Subsidized Housing

	California	Santa Cruz County
Number of subsidized units	503,868	5,812
Average monthly rent for subsidized units	\$382	\$453
Average household income for subsidized households	\$14,553	\$18,080
Households where wages are the major source of income	22%	33%
Households where welfare is the major source of income	12%	6%
Households where some other source is the major source of income	65%	60%
Average subsidized household income as percent of area median income	22%	23%
Average months on waiting list	31 months	46 months

Source: U.S. Department of Housing and Urban Development (HUD), A Picture of Subsidized Housing, 2013 (Note: subsidized units counted here include Public Housing, Housing Choice Vouchers, Moderate Rehabilitation, Section 8 New Construction/Substantial Rehabilitation, Section 236, LIHTC, and other federally-subsidized multifamily housing.)

Homeless Individuals

	United States	California	Watsonville/ Santa Cruz County	Salinas/ Monterey County	San Jose/ Santa Clara County	Daly City/ San Mateo County
Number of homeless individuals	578,424	113,952	3,529	2,962	7,567	2,024
- Who are in families	37%	20%	15%	23%	12%	33%
- Who are unaccompanied minors	8%	12%	27%	14%	15%	5%
- Who are veterans	9%	11%	11%	8%	11%	11%

Source: HUD, The 2014 Annual Homeless Assessment Report to Congress – Point in Time Estimates of Homelessness, 2014 (one-night count in January 2014)

Health Data

	Santa Cruz County	California	Top US Performers
Average self-reported poor mental health days per month	3.7	3.6	2.4
Percent of children born with low birthweight	6%	7%	6%
Percent of adults who smoke	10%	13%	14%
Percent of adults who are obese	20%	23%	25%
Percent of adults who regularly drink heavily or binge drink alcohol	21%	17%	10%
Proportion of driving deaths with alcohol involvement	30%	32%	14%
Births to teenagers within the past year per 1,000 females age 15-19	26	36	20
Ratio of population to primary care providers	1,028:1	1,183:1	1,051:1
Ratio of population to dentists	1,427:1	1,326:1	1,392:1
Ratio of population to mental health care providers	307:1	623:1	521:1
Percent of population potentially exposed to drinking water violations	2%	2%	0%
Percent of population with diabetes	6%	8%	
Percent of households experiencing food insecurity	16%	17%	
Homicide deaths per 100,000 population	3	6	

Source: Robert Wood Johnson Foundation (RWJ), County Health Rankings & Roadmaps, 2014